



Lucia  
Weihnachtsmarkt  
IN DER KULTURBRAUEREI

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## Hygiene and Protection Concept

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Measures for the protection of the visitors and a safe, responsible implementation of the event „Lucia Weihnachtsmarkt in der Kulturbrauerei“

Status:

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LUCIA WEIHNACHTSMARKT in der Kulturbrauerei

Ketering Veranstaltungs-GmbH  
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## **LUCIA WEIHNACHTSMARKT in der Kulturbrauerei**

The Lucia Christmas market is located in the middle of vibrant Berlin, yet comfortably embedded in the romantic backdrop of the historic ensemble of buildings of a 19th century brewery - today's creative location of the Kulturbrauerei. The Kulturbrauerei area offers, due to its structural conditions and its location, very good basics for the observance of the necessary hygiene and distance rules:

- restricted and controllable event area
- spacious zones on the terrain
- additional event space on Sredzkistraße
- visitor information via loudspeaker system
- outdoor event

### **1. General**

The safety and health of our visitors, employees, service providers and artists is our top priority. We expressly point out to observe the general rules of distance and hygiene recommendations of the RKI and appeal to a considerate treatment of each other. The following measures within the framework of the hygiene and distance rules of the SARS-CoV-2 Infection Protection Ordinance will be introduced to reduce the overall risk of infection to a minimum.

The present hygiene and protection concept serve to inform our visitors about the measures taken and is therefore of a general nature. All further hygiene and protection measures (for setup and dismantling; measures for the protection of personnel, service providers, etc.) have been developed and coordinated in cooperation with the responsible authorities. The scope and proportionality of the hygiene measures are continuously adapted to current developments in consultation with the authorities.

### **2. Hygiene rules**

- maintaining a minimum distance of 1.5 meters to other persons (who do not belong to your own household) in the entire event area (entrances and exits, sanitary facilities, at the market stalls and rides)
- all visitors must wear a mouth-nose cover (except persons according to § 4 (4) of the SARS-CoV-2-Infection Protection Ordinance). For visitors who do not carry their own, free single-use masks are provided
- please keep to the cough and sneeze etiquette and wash or disinfect your hands regularly
- explicit recommendation to use the official Corona Warn App of the RKI
- guests with perceptible symptoms indicating Covid-19 (such as cough, fever, cold, odour and taste disturbance) are, in the interest of all visitors, not allowed to enter the event area

- we ask you to avoid excessive consumption of alcohol. It can lead to the fact that the distance rules are no longer kept. Obviously intoxicated persons will be admonished and if necessary expelled from the venue

### **3. Information and communication**

- visitors are informed in real time on the homepage of the website about the fill level of the market and can plan their visit. In addition, social media are used to draw attention to a currently high fill level
- at the event location, information boards (at entrances and exits, sanitary facilities, event area) will provide generally understandable information about the hygiene rules
- during the event, visitors are also informed about the planned hygiene and safety measures via announcements
- the hygiene and protection concept and the corresponding measures and rules of conduct are part of the overall communication (press and public relations, website, social media)

### **4. Event location and schedule**

- Traffic areas – Areas of the venue where visitors move to the respective event areas (gastronomy and artisan stands, rides, attractions, open-air stage). Here, visitors are required to observe the general rules of distance and hygiene recommendations of the RKI
- Special areas – Entrances and exits. Additional measures to ensure the minimum distance of 1.5 meters: access control by security and order personnel, appropriate technical equipment (floor markings, person separation systems, digital visitor counting with live status on the website)
- Event location „Alte Kantine“ – The kids and family program taking place on weekends in the indoor venue "Alte Kantine" on the area of the Kulturbrauerei is subject to special measures - in accordance with the Infection Protection Ordinance. The number of visitors is limited to maintain the minimum distance. A record of attendance is kept, with all relevant private contact details (first and last name, full address or e-mail address, telephone number). Seating and distance to the stage are in accordance with the minimum distances. Visitors are obliged to wear a mouth-and-nose cover when they are not in their seat
- Guarantee that the maximum number of visitors is not exceeded at any time by digital visitor counting at the entrances and exits (actual status)
- the current number of visitors is published on the website in real time. This should give interested parties the opportunity to inform themselves and plan their visit accordingly, in order to avoid queues at the entrances
- the security and order personnel monitors the observance of the valid distance rules in the visitor area and guarantees the avoidance of person congestion or the dissolution of crowds of people additionally by using mobile patrols
- at neuralgic spots (entrances and exits, transition from yard 1 + 2) the minimum distance is also guaranteed by markings, spacers and/or guidance (one-way system)

- clearly visible dispensers with disinfectants at all entrances and exits and neuralgic spots of the venue
- regular cleaning of hand contact surfaces (sanitary facilities, rides)

## **5. Market stalls – gastronomy/ arts and crafts**

- all gastronomic market stands are equipped with a spit and sneeze protection
- if possible, the minimum distance in the working area of the market stand must be maintained by the staff. If this is not possible, a mouth-nose cover must be worn
- Interactions with visitors are only possible under the strict conditions set out in the hygiene concept. Here the emphasis is on "demonstration instead of testing". Displays and equipment that are necessary for trying things out must be disinfected after each use. At market stalls, as well as at showcases, attractions, rides, etc., the applicable distance rules must be observed
- in personal contact with the guest/customer the minimum distance is maintained (no physical contact, no shaking hands, no patting the shoulder, etc.)
- frequent and thoroughly hand washing and/or disinfection must be ensured

## **6. Stage program**

### **Kids and family program „Alte Kantine“ (indoor)**

- access to the venue will be limited by admission during program hours
- to ensure a minimum distance of 1.5 meters to other people (who do not belong to your own household), the maximum number of visitors is limited and the auditorium is arranged with chairs
- the stage has the required minimum distance to the audience area, the number of participating stage artists is limited
- the visitors are obliged to wear a mouth-and-nose cover if they are not in their seat
- free single-use masks are provided for visitors who do not carry their own mouth and nose cover

### **Choir singing program „Frantz Wintergarten“ (open air)**

- the access to the separate event area "Wintergarten" is limited by admission during the program hours
- to ensure a minimum distance of 1.5 meters to other people (who do not belong to your own household), the maximum number of visitors is limited
- the stage has the required minimum distance to the audience area, the size of the participating choirs or singers is limited
- visitors must wear a mouth-nose cover at the entrance and, if necessary, on the way to the beverage stand or to the toilet

## 7. Contact

### **LUCIA WEIHNACHTSMARKT in der Kulturbrauerei**

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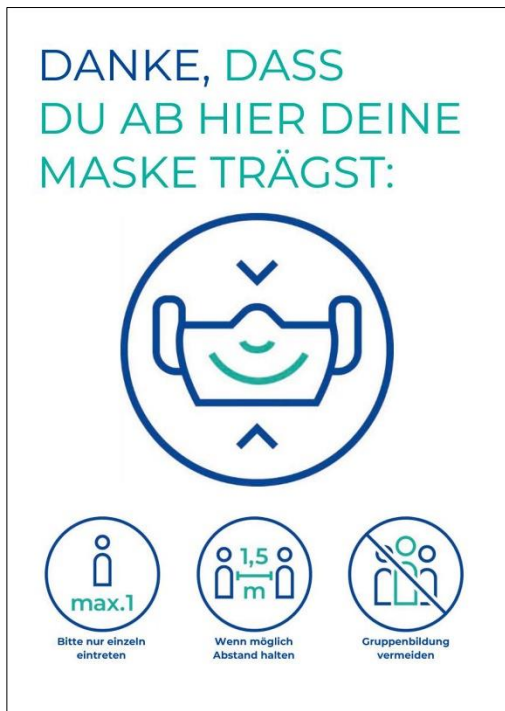
## 8. Annex – signposting concept



Graphic signposting 1: Event area entrance



Graphic signposting 2: Event area general



Graphic signposting 3: Entrance indoor (WC, Alte Kantine)

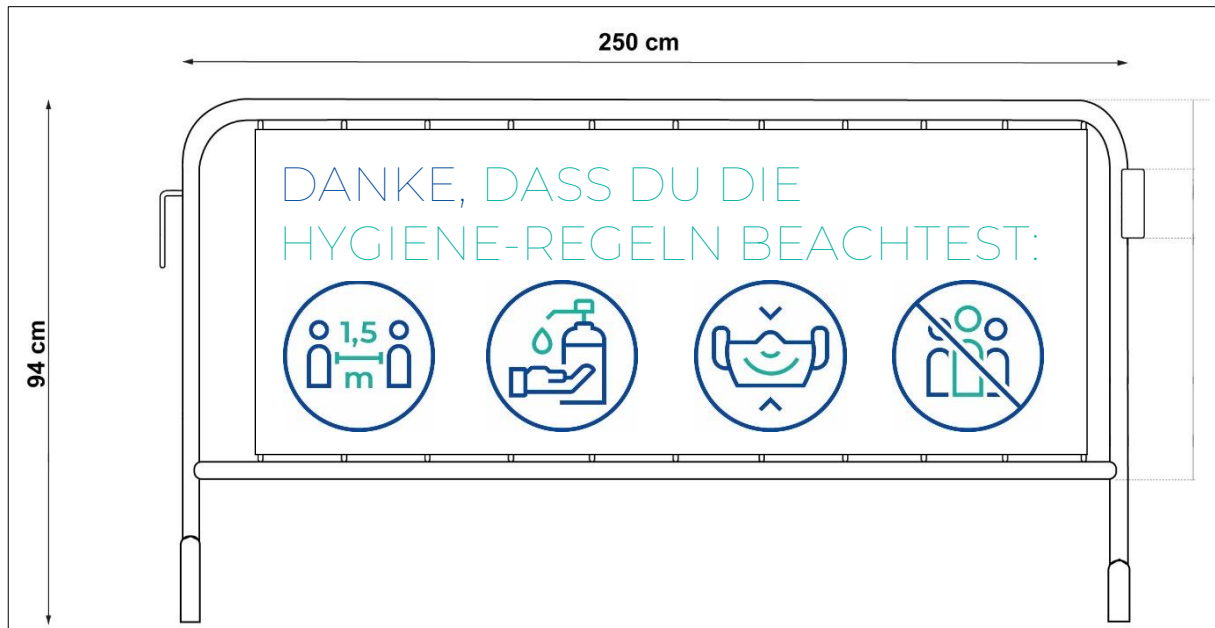


Graphic signposting 4: WC, mobile hand wash basin

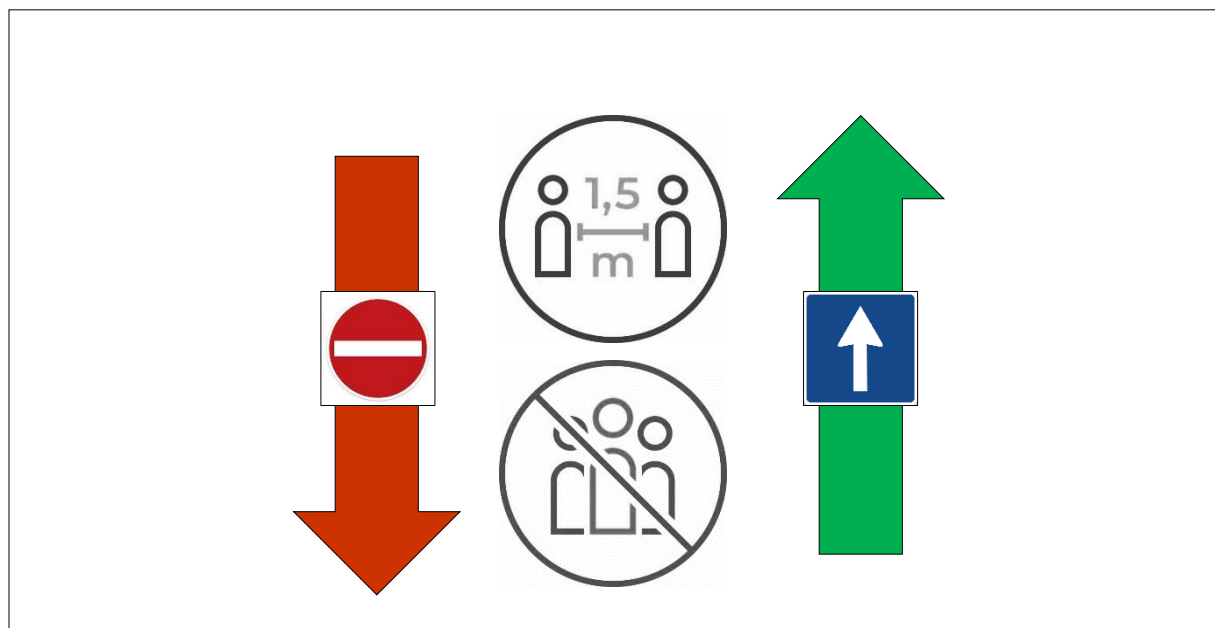


Graphic signposting 5: Desinfectant dispenser





Graphic signposting 6: Banner entrances and exits



Graphic signposting 7: Guidance (one-way system)